

## L15 - TELEVISION CHANNELS

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### Keywords

Industrial workers	Dairy farming, poultry, cooperative activities	Periodicals
Audience specific	Young anchors	Current affairs
Youth programmes	News bulletins	Sober old doordarshan
Target audience	Prime time	
Aaj Tak, Star News, Zee News, NDTV India, Sahara Samay and ETV	NDTV 24x7, CNBC-TV18, Times Now And Headlines Today	Tournament
Specialty channels	<i>Espn</i>	Pogo or Cartoon network
Supplement	Home decors	Mesmerising locations
Infotainment	Edutainment	Crept in
Contemporary	Dramatization	Imagination

### In-text Questions

#### In-text Questions 15.1

1. Tick mark the appropriate answer from the choices given :
  - i. Channels dedicated to the subjects of home, garden and family :
    - a. science channels
    - b. news channels
    - c. sports channels

- d. lifestyle channels
- ii. The most popular category of television channels among children :
  - a. news channels
  - b. sports channels
  - c. cartoon channels
  - d. lifestyle channels
- iii. Which of the following is a news channel?
  - a. Discovery Channel
  - b. NDTV 24x7
  - c. ESPN
  - d. Zoom

2. List any two types of television channels. Give one example of each.

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3. Give five examples of entertainment programmes on television.

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## In-text Questions 15.2

- 1. Tick mark the appropriate answer from the choices given
  - i. Culture and gender studies programmes are a type of
    - a. entertainment programmes
    - b. educational programmes

- c. informative programmes
  - d. none of these
- ii. Comedy shows are a type of :
- a. educational programme
  - b. informative programme
  - c. entertainment programme
  - d. none of the above
- iii. Cookery shows can be classified as :
- a. educational programme
  - b. entertainment programme
  - c. informative programme
  - d. none of the above
2. Give three examples of informative programmes which you like to see on television.

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## Terminal Questions

1. Discuss the various categories of television channels in detail giving examples.
2. What are the various types of television programmes? Explain with examples.
3. Which is your favorite television programme and favourite television channel and why? To which category does it belong to ?
4. Describe the various types of television programme formats.

## Previous Year Questions

1. Write any two formats of television programmes. [2]
2. Write any two types of television programmes. 2
3. List any four types of entertainment programme on TV. 2
4. Mention two types of television programme. 2
5. What are two broad formats of television programmes ? 2
6. What are Informative programmes on TV ? List **four** types of informative programmes. 4
7. Describe the various types of television programme format. [4]
8. Discuss any **four** categories of TV channels. Also give suitable example of each. 4
9. Discuss different television programme formats in detail. 6